Payments with Vetstoria

MO MONEY, NO PAWBLEM?! Pardon the pun, but here's how you can leverage digital payments with Vetstoria to increase efficiency in processing payments, improve pet owner experience and keep track of your revenue

CHALLENGES WITH MANUAL PAYMENT PROCESSES

- 😣 Admin time spent on collecting payments and reconciliation

- 😣 Room for errors in payment collection

- 😣 Difficulty in tracking revenue of your practice

''I will definitely use Vetstoria to take payments for physical appointments moving forward. Pre-authorizing at the time of booking stops the big discussion about bills at the clinic''

— **Kate McMorris,**
Director of Seadown Veterinary Services

Why use Vetstoria's Payment Solutions

✅ **Reduce the hassle and errors in processing and collecting payments**

Automate payments so pet owners can make payments online after booking an appointment based on the payment options you offer

✅ **Reduce no shows**

Securing payments prior to appointments can help reduce pesky no-shows and save time for your admin staff

✅ **Provide secure payments and track transaction history**

Offer secure payments to pet owners and easily monitor transactions of your veterinary practice
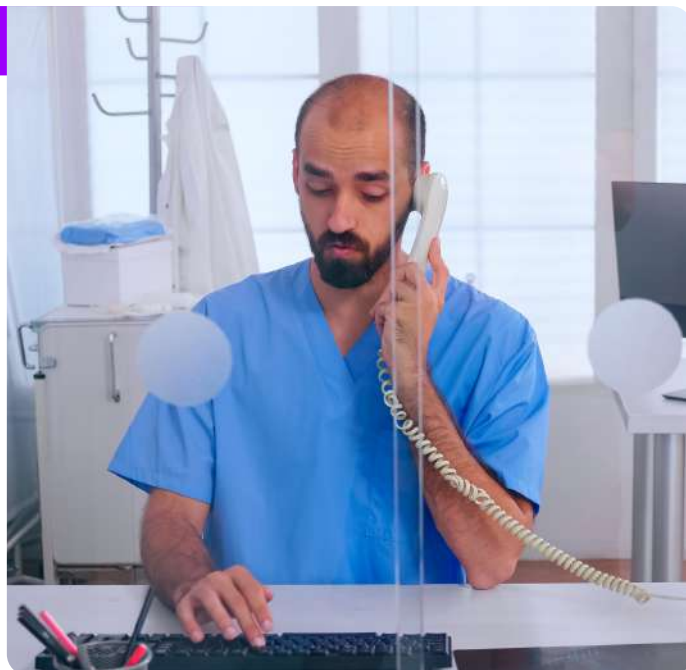
Intuitive. Powerful. Time-saving.

How do payments with Vetstoria benefit your practice?

FOR FRONT DESK AND ADMIN TEAMS

- **Offer various payment options;** full payment or pre-authorized deposits depending on the appointment type to ensure payments are captured.

- **Payments are automated** which reduces any admin time spent on collecting payments.

- **Process payment for telemedicine appointments** by adding telemedicine integration and choosing the payment option per appointment.

- **Convenience in communicating refund policies.** The practice can leverage "system messages" to mention refund policies. The same can be mentioned via email confirmation templates.

- **Guarantees pet owner arrival** since they have already paid for their appointment.

FOR PRACTICE MANAGERS

- **Easy to set up payments.** Enable payments with a simple toggle and set up the payment provider account.

- **Easier reconciliation with the ability to view transaction history.** Extract an extensive list of information ranging from the practice name, group, pet owner name, client contact details, pet name and more.

- **Efficiency in collecting payments** that give pet owners a great experience and helps improve the reputation of your practice.

- **Add payments to digital marketing campaigns.** When creating promotions, be sure to add if the appointment type requires payment for easy processing.

- **Helps control no shows** since pet owners pay for appointments they booked.

FOR PRACTICE OWNERS

- **Easy to track revenue** as payments are directly linked to appointment types.

- **Can provide a better pet owner experience** since payments are processed digitally with no hassle.

- **No additional charge** in adding payments as it's included in all pricing plans from Vetstoria.

- **Security in payments** with integrations such as Stripe payments that provide an additional layer to ensure fraud is minimized.

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